

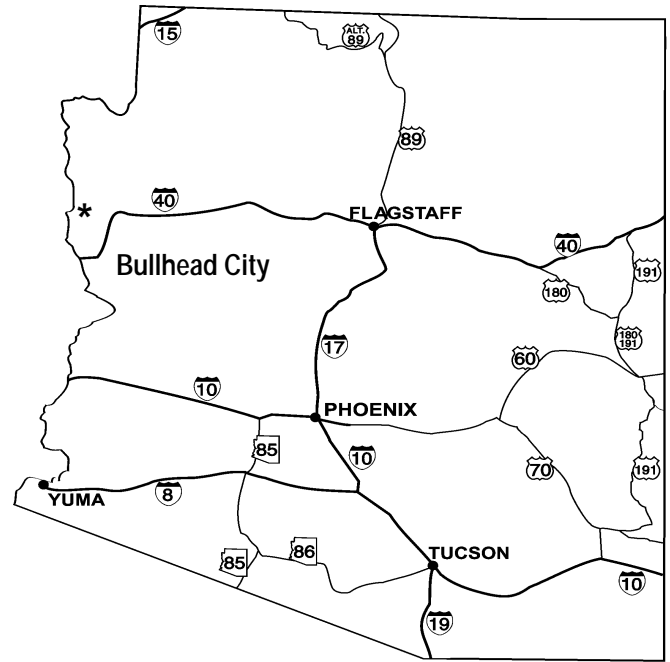
# BULLHEAD CITY

# Community Profile

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Bullhead City is in west-central Mohave County, located on the east side of the Colorado River near the juncture of Arizona, California, and Nevada. Among Arizona's fastest growing communities, it is the sister city to Laughlin, Nevada, and 90 minutes from Las Vegas. Bullhead City began as the headquarters for the Davis Dam and Lake Mohave construction in the 1940s. Today, the city serves a trade area population exceeding 144,000. In 1995, Bullhead City/Laughlin attracted more than 6 million visitors. With 11 major casino/resort hotels, Laughlin employs 14,000 people, most of whom make their home in Bullhead City. On the Arizona side, more than 2,000 businesses employ approximately 6,800.

HIGHWAYS: I-40; US 93; SR 95; SR 68      INCORPORATED: Yes - 1984  
 COUNTY: Mohave County      ELEVATION: 504 feet  
 DISTANCE TO PHOENIX: 221 miles      DISTANCE TO TUCSON: 335 miles



## POPULATION

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Bullhead City	21,951	33,769	35,760
Mohave County	133,550	155,032	170,805
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.  
 NOTE: Local sources estimate the trade area population to be 40,000.

## PRINCIPAL ECONOMIC ACTIVITIES

Tourism is a primary economic activity, centering on the Laughlin resort/gaming industry. Laughlin resort hotels have 11,975 rooms; Bullhead City motels, 1,780 rooms; and a new resort/casino on Mohave Indian tribal lands, 350 rooms. Visitors enjoy area water sports, golf and trophy fishing. Bullhead City has shopping malls, supermarkets and other retailers to serve the Bullhead City-Laughlin market. Two bridges connect the communities. Bullhead City has formed an Economic Development Authority.

<u>County Employment</u>	<u>2003</u>
Construction	5,925
Educational & Health Svcs	5,600
Financial Activities	1,900
Government	7,375
Information	875
Leisure & Hospitality	5,625
Manufacturing	3,350
Professional & Business Svcs	3,425
Trade, Transportation & Utilities	10,675

Sources: Arizona Department of Economic Security  
 Figures are organized under the North American Industrial Classification System (NAICS).

## LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Civilian Labor Force	11,863	17,961	20,048
Unemployed	649	849	1,083
Unemployment Rate	5.5%	4.7%	5.4%

Sources: Arizona Department of Economic Security.

<u>Growth Indicators</u>	<u>1990</u>	<u>2000</u>	<u>2003</u>
New Bldg. Permit	2,240	1,258	1,873
Taxable Sales (\$)	204,852,050	361,662,850	415,341,750
Net Assessed Valuation (\$)	146,862,548	173,298,389	203,831,510

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

## SCENIC ATTRACTIONS

The Colorado River and Lake Mead National Recreation Area (including Lake Mohave) offer area visitors year-round, water-related recreation. The 67-mile long Lake Mohave is the gateway to the Lake Mead Recreation Area. Visitors camp, fish, houseboat, sail, water ski, jet ski, sailboard, sunbathe, swim and picnic. Along Lake Mohave are waterfront resorts, expansive beaches and excellent swimming conditions. The Black Mountain Range east of Bullhead City provides for a variety of recreational opportunities, including off-road vehicle use, hiking, photography, rock hounding and exploring ghost towns. Big horn sheep, mule deer, quail and dove attract hunters to the mountains. South of Bullhead City is the Havasu National Wildlife Refuge with water fowl, other bird varieties, and fishing.

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## TAXES

Property Tax Rate	1990	2000	2003
Elem/High School	5.13	7.39	5.31
City	0.00	0.00	0.00
Countywide	4.82	4.19	4.18
<b>Total</b>	<b>\$ 9.95</b>	<b>\$11.58</b>	<b>\$ 9.49</b>

Sources: Arizona Tax Research Foundation  
 Note: Tax rate per \$100 assessed valuation.

Note: Bullhead City residents also pay Bullhead City Fire District rate.

## Sales Tax Rate

City	2.00%
County	0.25%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

## COMMUNITY FACILITIES

Bullhead City offers a wide range of community facilities including a public library, public parks, playgrounds, picnic areas, boat launch facilities, a municipal swimming pool, senior center, Boys & Girls Club, Little League and other organized sports facilities. Commercial facilities include a roller skating rink, two nine-hole and three 18-hole golf courses, a multi-screen theater, health/fitness centers and water craft rentals.

### Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N

### Financial

Number of Banks: 10

### Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

**Airports** Laughlin/Bullhead City Airport in Bullhead City (7,500-ft. paved runway) and FAA tower-controlled instrument approaches.

### Medical

There is a 90-bed hospital and a 120-bed extended care center.

### Hotel and Lodging Facilities

Number of Rooms: 898

Meeting Rooms: 2,335

Capacity of Largest Facility: 98

## Industrial Properties

A 190-acre park with all utilities, transportation access to state Highway 95 and airport is available. Contact: Bullhead/Laughlin Airport Industrial Park, Lyle Jones, Planning Group, 998 N. Highway 95, Bullhead City, AZ 86429. Phone (928)754-2555. Other industrial and commercial properties are available.

## Utilities

Electricity	Mohave Electric Cooperative	928.763.1100
Natural Gas	Southwest Gas Corp. (Bullhead City)	928.763.7766
Sewer	Bullhead Sanitation District	928.754.2828
	City of Bullhead City	928.763.9400
Telephone	Frontier	928.763.1122
Water	American Water Co.	928.758.1146
	Bermuda Water Company	928.763.6676
	North Mohave Valley Water Company	928.758.1146

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: No

Fiber Optics: Yes

Internet Service Provider: Yes

## Weather

Month	Average Temperature (°F)		Average Total
	Daily Minimum	Daily Maximum	Precipitation (Inches)
January	43.2	65.4	1.12
February	46.4	71.3	1.14
March	50.1	78.6	1.06
April	56.3	88.0	0.19
May	65.0	97.2	0.10
June	72.9	107.4	0.02
July	78.9	111.7	0.35
August	79.2	109.9	0.78
September	71.5	103.0	0.43
October	59.4	90.6	0.39
November	48.9	74.7	0.47
December	42.4	65.6	0.57
Yearly Avg	59.5	88.6	6.61

Western Regional Climate Center, wrcc@dri.edu. Period of record 1977-2003. Average Total Snowfall 0.0."

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

Bullhead Area Chamber of Commerce  
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 Bullhead City, AZ 86429  
 928.754.4121 Fax: 928.754.5514  
 Email: mconner@bullheadchamber.com  
 Web: www.bullheadchamber.com  
 Bullhead City Economic Development Authority, Inc.  
 1848 Highway 95, Suite 104  
 Bullhead City, AZ 86442  
 928-704-6374 Email: rlabceda@frontiernet.net

## ARIZONA DEPARTMENT OF COMMERCE

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